

8. What is Feasibility Analysis? What are its benefits?
9. Define the term Resource Mobilization? What are the elements of resource mobilization?
10. Name few Indian Startups and explain any one in brief.

**TDC (CBCS) Even Semester Exam.,
September—2021**

COMMERCE

(4th Semester)

Course No. : COMSEC-401

(Entrepreneurship)

Full Marks : 50

Pass Marks : 20

Time : 3 hours

The figures in the margin indicate full marks for the questions

A. Answer any twenty (20) of the following: $20 \times 1 = 20$

1. Name two famous entrepreneurs of India.
2. Name two skills of entrepreneurs.
3. What is trait?
4. What is the meaning of creativity?
5. Who is the founder of Google?
6. What is Elon Musk?
7. What is the meaning of ethics?
8. What is priority sector lending?
9. Write the full form of MSE-CDP.
10. What is Role Model?
11. Who is the founder of Alibaba?

12. Which state of India is known as Silicon Valley of India?
13. What is the full form of FLCs?
14. Full form of NSIC.
15. Name two Role of Industries.
16. What is stimulations?
17. Name any one Microfinance Institution of India.
18. Who is Muhammad Yunus?
19. Define layout.
20. Write True or False :
Resources refers to manpower machinery and material.
21. A_____ is a set of activities which are networked in an order and aimed towards achieving the goals of a project.
22. What is R&D?
23. Name two characteristics of Report Writing.
24. Name two contents of business plan.
25. What is the meaning of the word 'Potential'?
26. Which scheme is started by NITI Aayog for schools?
27. Start-Up India initiative launched in which year?
28. Which company satisfies the statement "Product is the King"?
29. The profits of recognised start-ups are exempted from income for how many years?
30. Zomato is a startup as Make in India concept.

II. Answer any 5 questions :

1. Define Entrepreneurship.
2. Define Innovation.
3. Define Business Values.
4. Define Self-Help Group.
5. Define Sustainability.
6. What is Industrial Accommodation?
7. What is Business Plan?
8. What is Project Proposal?
9. What is startup?
10. Define Contract Management.

III. Answer any 5 questions :

5x4=20

1. Explain the role of entrepreneurship in economic development.
2. What is creative mindset? How does creativity help as entrepreneur?
3. What types of conflict are possible in family business? How can these conflicts be averted or overcome?
4. Define the term 'value'. How does value affect entrepreneurship?
5. Explain the role of Entrepreneur's Association and self-help group as facilitator.
6. How the business determine the right place of the product?
7. Examine critically the govt. policies and programmes to foster the growth of entrepreneurship.

5x2=10